

## Privacy Policy of ai.beyond.pl

We respect your right to privacy and are committed to safeguarding the security of your data.

Beyond.pl Sp. z o.o. ensures the security of all data, including personal data, of users visiting the website <https://ai.beyond.pl/>. The information provided below guarantees the confidentiality of personal data and its proper use.

The controller of personal data collected through the website <https://ai.beyond.pl/> is Beyond.pl Sp. z o.o., with its registered office in Poznań, address: ul. Kręglewskiego 11, 61-248 Poznań (hereinafter: "Beyond.pl"), NIP: 782-23-24-152, KRS: 0000237620, registered by the District Court Poznań–Nowe Miasto and Wilda in Poznań, 8th Commercial Division of the National Court Register.

Beyond.pl has appointed a Data Protection Officer, who may be contacted regarding all matters related to the processing of your personal data at: [iod@beyond.pl](mailto:iod@beyond.pl).

As a User, you have full control over how your data is used by Beyond.pl. You are entitled to the following rights:

- the right to request access to your personal data,
- the right to rectify your data,
- the right to erase your data or restrict its processing,
- the right to data portability,
- the right to object at any time to the processing of your personal data when such processing is based on legitimate interests, including profiling and direct marketing,
- the right to withdraw your consent to the processing of personal data at any time, if the processing is based on your consent; withdrawal of consent does not affect the lawfulness of processing carried out on its basis before withdrawal,
- the right to lodge a complaint with a supervisory authority, i.e. the President of the Personal Data Protection Office.

### Cookies

To improve your experience on our website, we use "cookies." Cookies are small text files placed on the user's device or browser by a website. A cookie file typically contains the name of the website from which it originates, the cookie's "lifetime" (i.e., how long it will be stored), and a randomly generated unique identifier used to recognize the browser connecting to the website.

### Types of Cookies

Beyond.pl uses the following types of cookies:

- **session cookies** – stored on the user's device only for the duration of their visit to the Beyond.pl website, until the browser is closed or the user logs out;

**Main Office:** A. Kręglewskiego 11 Street, 61-248 Poznan, Poland, **VAT No.:** 782-23-24-152, **BDO:** 000356158

**KRS:** 0000237620 District Court for Poznan - Nowe Miasto and Wilda, 8th Commercial Department of the National Court Register **Share Capital:** 24 766 300,00 PLN

- **persistent cookies** – stored on the user’s device for a specified period or until manually deleted.

### **Analytical Tool – Open Web Analytics (OWA)**

The website uses the analytical tool Open Web Analytics (OWA), which helps analyze website traffic. OWA uses analytical cookies—files used exclusively for statistical purposes and for analyzing how users interact with our website.

OWA is an analytics software installed directly on the administrator’s server. Data collected by the system remains under the administrator's control and is not shared with external analytics providers.

This tool may store cookies on the user's device for the purpose of:

- recognizing returning users,
- analyzing visit statistics,
- monitoring how the website is used.

OWA may process the following data regarding website users:

- IP address,
- device and browser information (user agent),
- information about user interactions with the website, including page views, clicks, navigation paths, and time spent on the site,
- data regarding traffic sources and campaigns.

OWA does not collect data enabling the explicit identification of a person unless the user provides such data voluntarily.

### **Managing Consent for Analytics and Marketing Tools**

Our website uses a solution that enables users to manage consent for cookies and similar technologies. Until consent is granted, tools such as Open Web Analytics (OWA) are not activated.

The user may withdraw consent, change preferences, or delete cookies from their browser at any time.

### **Changing or Deleting Cookies**

Most web browsers are initially set to automatically accept cookies. However, you may change your browser settings to block cookies—either entirely or partially, e.g., only third-party cookies—or to notify you each time cookies are saved on your device.

Please note that blocking or deleting certain cookies may affect the proper functioning of the website and limit access to some features. It may also prevent us from collecting statistical data that we use to continuously improve the website.

### **Changes and Updates to Our Privacy Policy**

**Main Office:** A. Kreglewskiego 11 Street, 61-248 Poznan, Poland, **VAT No.:** 782-23-24-152, **BDO:** 000356158

**KRS:** 0000237620 District Court for Poznan - Nowe Miasto and Wilda, 8th Commercial Department of the National Court

Register **Share Capital:** 24 766 300,00 PLN

We reserve the right to amend this Privacy Policy. Any changes will be published on this page under the “Privacy Policy” section.

The latest version of this Privacy Policy has been in effect since: **16 March 2025**.